

.Artsper

Ethics Charter

1. Inclusivity and diversity

At Artsper, our objective is to make contemporary art accessible to everyone by eliminating geographical, financial, or psychological barriers. Our inclusive approach gives professional galleries across the world the possibility to subscribe to our platform.

However, we maintain high standards as to the quality of the works presented to our visitors. Today we are proud to ensure a balance between diversity and excellence in our catalog.

2. Ethics and kindness

Every work of art that is insulting or poses a threat to the dignity of an individual (or of a group of people) is banned on our platform. If we judge a gallery as too far removed from our ethics and values, with regard to the online availability of certain works or the service given to our clients, we reserve the right to suspend our activity or to completely remove it.

In this rare case, we always submit this decision to an internal evaluation committee in order to avoid any hasty or unjustified action.

3. Professionalism and excellence

We work with various professional galleries from across the world. Before confirming the registration of a gallery, our committee of experts relies on a multitude of criteria: the selection of work from the represented artists, the quality of work and their authenticity, the general approach of the gallery, the exhibitions with which it participates, or the way in which it promotes its artists. In effect, we collaborate with galleries who respect and support their artists.

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The demanding selection process guarantees a relationship built on trust with our partners. Perceptible professionalism is that of artistic choices and the quality of services. Our partner galleries are used to managing the transport of artworks and are committed to respecting delivery deadlines. Our team is personally responsible for the smooth running of each order, assuring safe purchasing for our customers.

4. Proximity and mutual aid

Artsper maintains strong links with its partner galleries. Far from wanting to take the place of gallery owners or to overshadow them, the Artsper platform positions itself as the latter's privileged partner. We offer them a quality online showcase and meticulous communication on a large scale, including newsletters sent to more than 100,000 international collectors, content on social media, etc.

5. Transparency and visibility

The Artsper site allows the discovery and acquisition of famous artists and of young artists emerging on the global art scene, all at the best price and under the best conditions. The transparency of price is an important criterion for us and the prices posted on our site are the same as in the gallery.

Each artist represented by Artsper benefits from a personal page, with their name, origin, year of birth, and a biographical text. This page is created by our teams, in collaboration with the gallery and/or the artist and is subject to change at will. Artsper offers visibility to artists while respecting their work.

6. Authenticity and source

We put particular care into working with galleries that respect the rights of their artists. In order to assure the respect of copyright and to fight against any infringement, our moderation team verifies the source of each work and the accuracy of the information before it is put online.

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7. Freedom and tolerance

Artsper attaches fundamental importance to the principle of non-discrimination against artists who are on sale on the platform. The galleries are free to propose the works of their choice, they may choose to listen to our specialized sales advice or not. In order to promote the art above all else, we support a selection process that guarantees equal opportunities regardless of origin, sexual orientation, gender, or religion.

8. Moderation and monitoring

All the works for sale on Artsper have been subjected to twofold expertise: that of the gallery and that of Artsper. Our moderators manually approve each piece of work before publication, in order to avoid the sale of copies or fakes.

The respect of strict criteria is required to add a work to our platform, which ensures the buyer of the best quality. For example, we do not offer any open editions as we cannot ensure the authentication of such copies. For the same reason, we do not sell editions of more than 300 copies unless they are numbered and signed by the artist.

9. Reactivity and customer service

Every work for sale on the Artsper site is accompanied by full information about its production: technique and medium, dimensions, date, number of prints...Several photos and scenarios allow the buyer to imagine himself with the work. He will equally have access to a description of the work as well as the artist's personal page. Our team of experts is also at your disposal for any questions you may have in order to guide the collector in his choice.

10. Passion and enthusiasm!

The creation of Artsper has been motivated by our passion for art and the desire to make it accessible for everyone. Our staff is the reflection of our clients: enthusiastic and curious. Thanks to our partnership with new galleries in the four corners of the globe, we enrich our catalog day after day, while respecting our original values.