

# COLLECT ART IN 2023.

Your simple guide to understanding the art  
market trends of 2023, using insights from 2022

Created by **Artsper**



*Jonas Wood, Yellow Flower, 2022*

# HI, WE'RE ARTSPER

We're a leading online marketplace for contemporary artworks, with a mission to make art accessible to all.

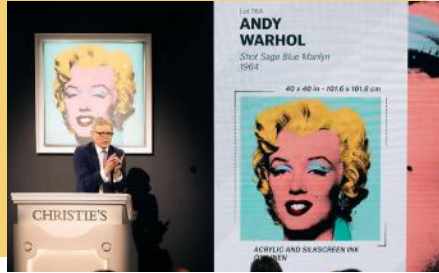
As art enthusiasts, Hugo Mulliez and François-Xavier Trancart consistently saw the need for digitizing an art-buying environment that's been governed by the same principles for decades.

That's why they created the [Artsper](#) marketplace in 2013: to remove the entry barriers for art purchases. Based on a powerful algorithm, the site allows everyone to find the perfect piece of art or design for their tastes and budget.

With just a few clicks, it is now possible to browse through the collections of the world's best galleries, all without leaving your couch! The 200,000 works on Artsper are all carefully selected by our team and our 1,800 [partner galleries](#), which include Perrotin, Daniel Templon, Maddox Gallery, and more.

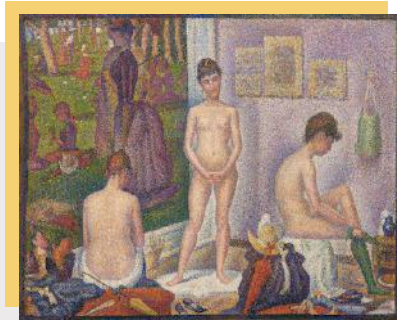


# THE SALE HIGHLIGHTS OF 2022



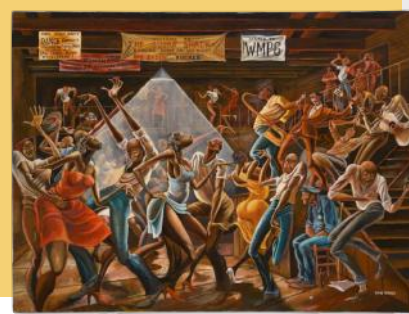
A. Warhol, *Shot Sage Blue Marilyn*  
Sold for \$195 million

© Jeenah Moon, New York Times



The Paul G. Allen collection,  
the biggest sale in auction history.  
Generated \$1.5 billion

© Christie's



Ernie Barnes, *The Sugar Shack*  
Estimated \$150,000-200,000, sold for \$15,275,000

© Christie's



Louise Bourgeois, *Spider*  
Sold at Art Basel by Hauser & Wirth  
for \$40 million

© Hauser & Wirth

## TO CONCLUDE

Sales are the best way to take the temperature of the market, and the last year was especially hot.

Dedicated buyers did not slow down and high-value collectors were looking to invest heavily. New records, exceptional transactions at art fairs, and fresh market stars show continuing interest for the best signatures in the market, a willingness to travel to make new acquisitions, and an appetite for art related to socio-political issues and identity politics.

# THE TOP ARTISTS BY COUNTRY

With nearly 10 years of expertise in art sales and a network of 700,000 monthly visitors on its site, the marketplace Artsper is taking you on a tour of the [best-selling artists](#) by country on the marketplace!

## WHAT TO REMEMBER?

1. Masters of street art are taking sales by storm, with Obey as the top-selling artist in many countries.
2. Deaths of artists (Soulages, Fassianos...) and major exhibitions (Philippe Geluck) cause peaks in sales
3. Local artists trend in their own market: Clet Abraham in Italy, Li Lihong in China



*The best-selling artists in the world in 2022 on Artsper © Artsper*



# WHAT'S **IN STORE** FOR 2023?

How will the art world evolve in 2023? The resurgence of physical exhibitions and art fairs led to a strong return of art events in 2022. The art market is changing, becoming more inclusive, more open to the world and to new technologies.

## 1. Authenticity



*Guillaume Bijl, Casino (1984) by Meredith Rosen Gallery at Art Basel Miami Beach © Meredith Rosen Gallery*

Expect palpable textures, material supports and works with text.

## 2. Parity



*Anna Levesh, City Rumors #10 – City Rumors Series, 2020*

Equality is no longer an option: the representation of women artists is increasing.

## 3. Artificial Intelligence



*Jason Allen, Space Opera Theater, 2022 © Jason Allen*

AI tools such as prompt art will become even more popular in 2023.

## 4. Political works



*Yagazie Emezi, When Did A Piece Fall Off #3, 2016*

This year, the notions of identity and representation will be stronger than ever.

# 2023 ART MARKET TRENDS

In 2022, Artsper [interviewed](#) 16 influential figures from the international art market. We spoke to curators, collectors, gallerists and directors of some of the world's leading art fairs, with the aim to share their valuable insights into the art world. As we enter 2023, we have identified trends in the top artists, art forms and styles that these experts have their eye on. Ready to discover the art trends that should be on your radar this year?

1. Abstract painters
2. Emerging experimental photographers
3. Geometric abstraction
4. Playful sculptors
5. Expressive portrait painters



*Anne Dias, Field Reflection, 2022*

*Xanthe Somers, Rancid, 2022*

# ART MARKET EXPERTS' CHOICES



Amedeo Modigliani,  
Tête de jeune  
femme, 1990



Ayong Jo, Just like - like running water #1, 2019



Yaacov Agam, Color Nines, 1948

Daniel Arsham, Future Relic  
o6 - Polaroid Camera, 2016



Alex Katz, Wildflowers in Vase, 2008



Derrick Oforu Boateng, The story of three  
inseparable friends v3.o, 2021



Alida Ymélé, Demi-toilette, 2022



SupaKitch, Surface & Depth #48, 2021

# THE INTERIOR DESIGN ART TRENDS

Throughout 2022, the Artsper team interviewed 20 influential interior designers and architects from around the world. From New York to New Zealand, these designers know how to decorate a lasting space with art. But what kinds of artworks are they buying for the upcoming year?

1. Large-scale artworks
2. Monochromatic paintings
3. Artworks by emerging Black artists
4. Furniture as art
5. Conversation-starters
6. Retro photography
7. Raw materials in sculpture



*An interior by REJO Design*



# DESIGNER ART PICKS FOR 2023



Christine Lacour, Sans scaphandre, 2019



Slim Aarons, Brunch At Brennans, 1960



Luigi Saccardo, Round Dining Table, Circa 1970



Éric Odarte, Peace of mind, 2021

THE **MOST-LOVED**  
INTERIOR DESIGNER  
**ART PICK** FOR 2023



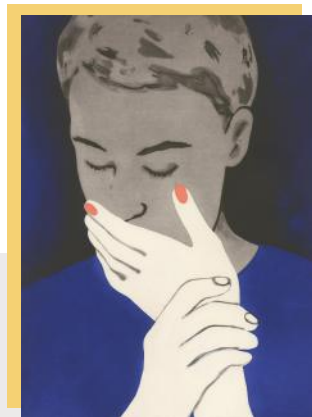
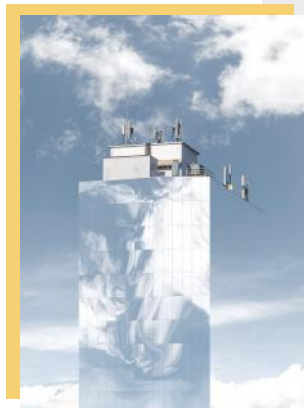
Aude Herlédan, Nzuri, 2020

# 23 ARTISTS TO WATCH IN 2023

For the new year ahead, we have compiled a list of 23 artists that saw a significant increase in traffic from collectors during 2022.

We saw particularly notable increases in traffic to [street artists](#), [abstract painters](#), [fine art photographers](#), and [expressive portrait artists](#). These 23 promising artists should be on your radar in 2023!

LET'S START WITH  
THE **TOP 3!**



## 3. Javier Rey

📍 Colombia · Born in: 1991

🌟 Emerging artists

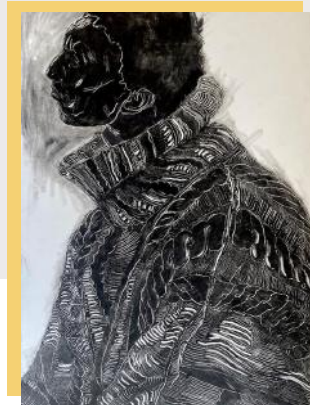
♥ Photography, illusion

## 1. Françoise Pétrovich

📍 France · Born in: 1964

🌟 Bestsellers 🌟 Emerging artists

♥ Drawing, portrait



## 2. Tiemar Tegene

📍 Ethiopia · Born in: 1985

🌟 Masterpieces

♥ Etching, expressionism

# 23 ARTISTS TO WATCH IN 2023

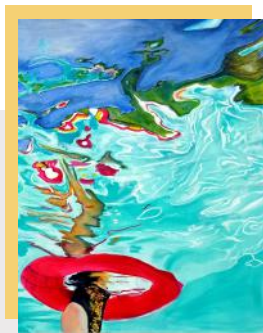
Felipe Pantone, Subtractive Variability  
Compact, 2022



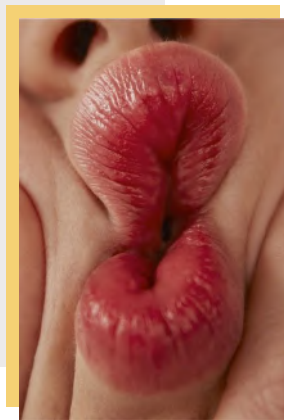
Yoshitomo Nara,  
Y.N. Lamp, 2021



Maria Esmar, Wildly ambitious, 2020



Maude Ovize,  
Miroir d'eau I, 2022



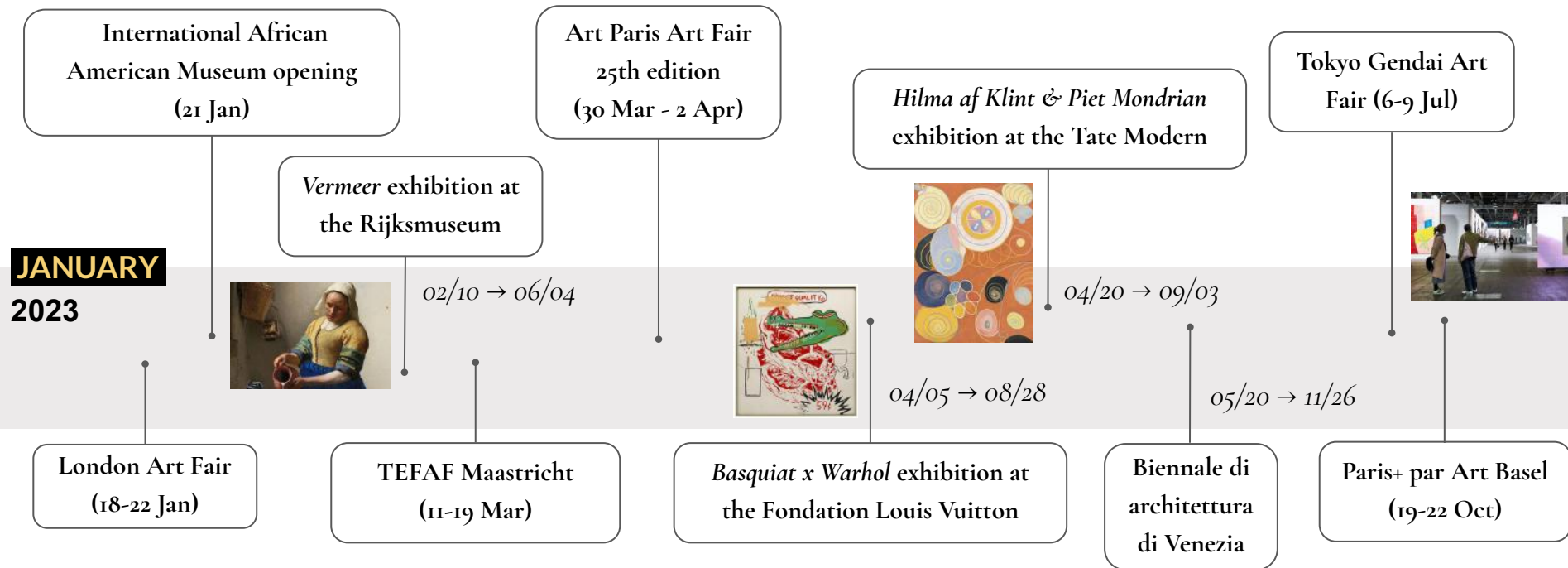
Charlotte Abramow, Find Your Clitoris II, 2017

## THE LIST ISN'T OVER...

- |                        |                      |
|------------------------|----------------------|
| 4. Okuda               | 14. Reda Amalou      |
| 5. Maria Esmar         | 15. Thandiwe Muriu   |
| 6. Yoshitomo Nara      | 16. Ivan Tzonev      |
| 7. Pascal Marlin       | 17. Dongi Lee        |
| 8. JonOne              | 18. Baptiste Laurent |
| 9. Yaacov Agam         | 19. Marble Balloon   |
| 10. Stefanie Schneider | 20. Kaws             |
| 11. François Morellet  | 21. Maude Ovize      |
| 12. Nando Kallweit     | 22. Éric Odartey     |
| 13. Charlotte Abramow  | 23. Felipe Pantone   |

# THE TOP ART EVENTS OF 2023

To mark the beginning of a new art-filled year, Artsper has compiled a list of the 10 most anticipated art events of 2023. From once-in-a-lifetime exhibitions to international art fairs, these are the events that have the art-lovers of the world on tenterhooks.





# TIPS FOR NAVIGATING THE ART MARKET IN 2023

The art world is like a game: fun, playful and educational, but there are a few tips and tricks you need to know to successfully navigate it. If your goal is to be the most knowledgeable art collector on the latest talents and trends, these are some good practices to know. To help you find the best ways to build the collection of your dreams, here are some tips to try in 2023:



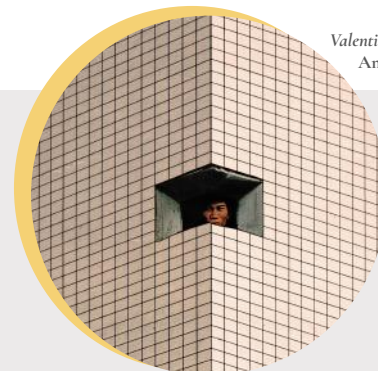
**1.** Use social media to discover new artists



**2.** Visit new art fairs and gallery events



**3.** Subscribe to art newsletters and [magazines](#)



**4.** Don't underestimate the NFT and [digital art](#) market

*Valentin Pavageau,  
Ambush, 2020*

# HOW TO BUY YOUR FIRST NFT

Even if the huge bubble that has grown in recent months recently burst, NFTs are predicted to represent **more than \$200 billion by 2030**. What do you need to know to enter this booming industry?



- 1. Be careful when creating your cryptocurrency wallet.** Before you even begin purchasing works, it's vital that the seed phrase for accessing your wallet is kept in a secret place so you don't lose it and others don't have access to it.
- 2. Join the NFT community on social media, especially Twitter.** Follow the biggest artists and look at the artworks they retweet and share to see the emerging talents and trends. You can also check platforms like [Vertical Crypto Art](#) or magazines such as [Right Click Save](#).
- 3. Always verify the identity and relevance of the artist.** Look for verified ticks, check the artist's social media profiles, try to find information about them online, etc.
- 4. Find the NFT marketplace that suits you best** (Nifty Gateway, OpenSea, SuperRare, Verisart...).
- 5. Some of them only provide certified NFTs that come with a COA (Certificate of Authenticity), which could be safer for your first purchase.** This certificate gives artists the ability to add context to their work through notes, additional files like press releases, and collector rewards which are only accessible to the owner of the NFT.

# A PROMISING YEAR AHEAD...

To conclude, 2023 is sure to be a year filled with **record sales**, bustling **art events** and new **art market trends**.

Looking to make your first big art purchase this year? Consider the **top artists to watch** and, pending your interests, whether the artists are most-loved by **interior designers or curators**. When in doubt, you can always shop according to **what's trending in your country**. Finally, **don't overlook digital art trends**, either. NFTs may be controversial, but **they're here to stay** — for now.

**One key takeaway for 2023?** The art market is ever-changing, so the best purchases are the ones made with your heart, not your wallet. **In the meantime, [Artsper](#) will always be there to help you find the perfect piece.**



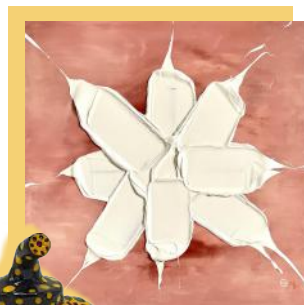
Visual Citizens project "Plant-Based Safari" © Visual Citizens



Jaime Hayón, Folkifunki -  
Chicken Vase, 2021



Yayoi Kusama,  
Pumpkin, Circa 2000



Aude Herlédan,  
Enfance, 2022

# DISCOVER **MORE** INSIGHTS

Find many of the artworks featured and more on Artsper.com

**EXPLORE THE SITE**

Still have questions? Our team of experts remains at your service to help you find your next artwork or to help you navigate the art market.

**CONTACT US**

