# ART IN DESIGN

2023.

The ultimate guide for design professionals, to bring a unique artistic touch to all your projects.

Created by Artsper



# WELCOME TO ARTSPER for Pros



#### A TAILOR-MADE

service



200,000 artworks available

1,800 partner galleries

dedicated advisor

Rates negotiated especially for you

One of Europe's leaders in online art sales for over 10 years, Artsper's aim is to make art accessible to all.

Our solution for professionals, <u>Artsper for Pros</u>, is your professional partner to dress your home projects in art.

While saving you time, we take into account your budgetary and logistical constraints to offer you personalized selections of works of art, reflecting the unique identity of your customers, be they professionals or private individuals

A dedicated contact person accompanies you throughout the process, simplifying your experience. You also benefit from preferential rates negotiated directly with our partner galleries.

#### IN SHORT...

Artsper for Pros is more than just understanding your business needs. We offer you a turnkey solution: easy payment terms, negotiated prices, flexible delivery and customized framing services.

# THE INTERIOR DESIGN ART TRENDS

Last year, the Artsper team <u>interviewed</u> **20 influential interior designers and architects** from around the globe. From New York to New Zealand, Mexico City to Milan, Saudi Arabia to San Francisco, these designers have **mastered the art of decorating a space**. Here are their **3 favorite trends for 2023!** 

## **1.** Alternative portraits



**2.** Functional artworks



An interior by Civilian

**3.** Raw materials in sculpture



An interior by Ishka Designs Inc.

An interior by REJO Design

# **DESIGNER ART PICKS FOR 2023**



# ARTWORK FOR EVERY ROOM

When surrounded by art, it can spark **new ideas**, encourage **innovative** thinking, and enhance **problem-solving skills** and encourage a renewed sense of **motivation**.

Soothing color palettes can invite **unwinding** and create a **sanctuary** away from daily stress, helping to promote **relaxation** and **rest**.

Art serves as a **conversation starter** and a source of **admiration**, creating a sense of **intrigue and wonder** for both residents and guests.



Romain Laveille, Left: Moutarde, 2021, Right: Collection particulière, 2021



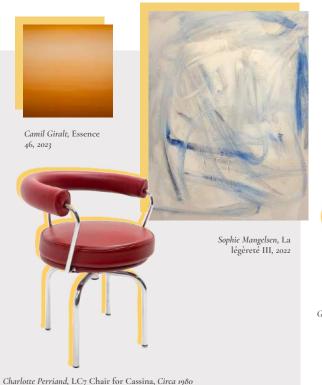
Clara Delaporte, La plage I, 2023



Célia Eid, L-R: Bleu et Ligne, 2014, Rivière Variation II, 2014, Rouge et Ligne, 2017

# **DEFINING EACH SPACE**

## **OFFICE**



## **BEDROOM**



Jan Kaláb, Orange Radiance in Cloverleaf, 2021

## **LIVING ROOM**



## CONTEMPORARY INSPIRATION IRL



Bar Divine, photographed by Giaime Meloni

Paris is full of mythical places that celebrate <u>design</u>. The French capital is well known for being **one of the trendiest cities in terms of design** and it is not done surprising us yet! Are you looking for <u>inspiration</u>? Or a good address? Discover a **list of our favorite places** that make Paris unique.

- **1.** Dame des Arts Hotel (6th arr.)
- **2.** Bar Divine (10th arr.)
- **3.** Lutetia Hotel (6th arr.)
- **4.** Maison La Roche (16th arr.)
- **5.** Les Deux Gares Hotel (10th arr.)

- **6.** Le Chardenoux Restaurant (11th arr.)
- 7. Jérôme Seydoux-Pathé Foundation (13th arr.)
- **8.** Rochechouart Hotel (9th arr.)
- **9.** Dersou Restaurant (12th arr.)
- **10.** Caillebotte Restaurant (9th arr.)

# UNBEATABLE DESIGN IN PARIS

#### Hôtel Dame des Arts

The latest boutique hotel to open in Paris, this space designed by Raphael Navot takes its chic location into its design. Texture is king in every room.



#### Maison La Roche

Designed by Le Corbusier and completed in 1925, this home was designed with art features in mind. Originally created as a private residence, it is now a museum.





#### Restaurant Caillebotte

Situated in the cozy 9th arrondissement of Paris, this restaurant designed by Camille Flammarion highlights raw materials in design.



#### Hôtel Rochechouart

Festen Architecture designed this hotel interior to reflect the 1930s in Paris. Small Art Deco details contribute to the space's transformation

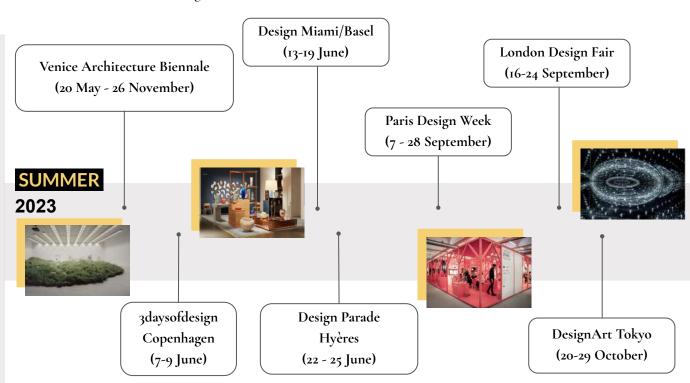
# **MUST-SEE DESIGN EVENTS**

Artsper has compiled a list of the most anticipated design events to enjoy in the second half of the year. From once-in-a-lifetime exhibitions to international design fairs, these are the events that have the design world on tenterhooks.

#### Milan Design Week 2023

What can we learn from the latest edition which took place in April?

- 1) **Haute-couture** Numerous <u>fashion</u> <u>brands</u>, including Armani and Hermès revealed their expert design skills.
- 2) Reclaimed objects Designs created from waste materials and recycled objects were extremely popular, with Subin Seol's tables and chairs from former handrails being a highlight.
- 3) Going digital Several designers, such as Ryan Decker, opted for <u>digital</u> design solutions to create physical products. Studio Snoop presented "the world's first AI designer".



# **CLIENT SUCCESS STORIES**

Artsper for Pros is the ideal partner for professionals, helping them find the perfect works of art to enhance their projects. Our art consultants are committed to finding the ideal works that match the spirit of your project. To fuel our community, we regularly organize events with other key players in the sector. On the agenda? Networking opportunities, inspiring discussions and a shared passion. Subscribe to our newsletter to take part in upcoming events!

## Free Agency Design



Office design: Creating an inspiring work environment with carefully selected works of art.

Showplace



Short-term art rental:
Installation of works of art in rented properties to offer visitors an unforgettable stay.

Little Worker



Cocktails and a private showing: A networking evening in one of our galleries for our professional partners.

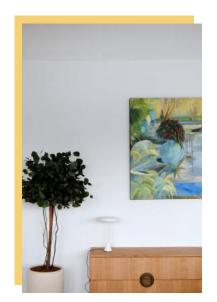
**BÜRO** Constance Breton



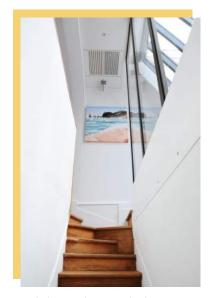
Hotel decoration:
Selection of exclusive works of art
for a luxury hotel in the south of
France.

# **FOCUS: FREE AGENCY DESIGN**

Our client Free Agency Design used our art consultancy service, Artsper for Pros, to complete a 2023 interior design project. Our team of experts worked closely with them to understand design objectives, providing expert advice on the artwork selection, from format to color and themes to ensure that the artworks were seamlessly integrated into the overall design.



Agnès Tiollier, Le bassin Majorelle, 2013



Charlotte Pivard, La pointe des chateaux, 2022



Yves Calméjane, Projet de randonnée, 2010

#### **CLIENT TESTIMONY**

Artsper for Pros was a great help in selecting and negotiating the artwork for our agency's project. The experts' responsiveness enabled us to deliver our project on time.

- Free Agency Design

# **OUR TIPS FOR PROFESSIONALS**

- **1. Integrate art into your design process:** refine and enhance the style and atmosphere of the space you're creating with works of art.
- **2.** Experiment with mediums: delight your clients and add depth to your projects by mixing painting, sculpture, photography and furniture.
- **3.** Play with proportions: a work that's too small can go unnoticed, while one that's too large can visually overwhelm the space, so find the right balance.
- 4. Create artistic compositions: vary colors, textures and styles to create an ensemble that reflects your style while adapting to your customers.



Jihun Ju, Flower poem: Scarlet gyre, 2022, Flower poem: flowers, 2021

#### Art is a powerful means of enriching interior spaces.

As design professionals, let your artistic taste and your personality shine through to create exceptional aesthetic experiences for your clients while integrating works of art.

# **WANT MORE INSPIRATION?**

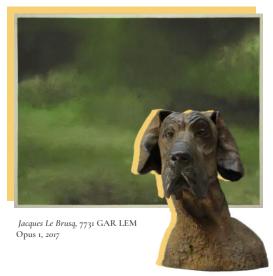
Discover the **themed collections** created by our experts: browse works suited to a <u>mid-century interior</u>, pieces of furniture for a <u>natural space</u>, or ideas for a <u>Scandinavian minimalist</u> or <u>pop-inspired</u> project in just a few clicks...

## **INDUSTRIAL INTERIOR**



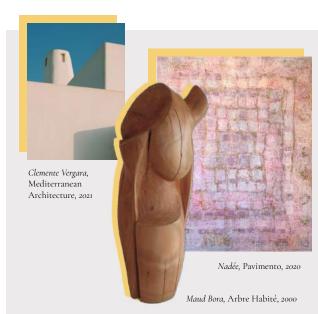
#### Christian Lefevre, Les tubes, 2015

#### **COUNTRY HOUSE**



Virginie Chardon, Omer, 2019

#### **MEDITERRANEAN INTERIOR**



DISCOVER MORE INSIGHTS

Immerse yourself in our catalog of over 200,000 works and discover our themed collections...

### **EXPLORE THE SITE**

Still have questions? Our dedicated Artsper for Pros team would be happy to support you in all your design projects or answer any questions you may have.

## **CONTACT US**

